

AI EXPOSURE BY INDUSTRY

Enterprise AI's highest exposure sits in the service layer; healthcare shows the value of disciplined governance.

Healthcare **B** MaaS **CCC** Foundation models **C** Consumer creation & media **C**

Across industries, the important difference is where exposure concentrates, how much governance is actually demonstrated, and whether a buyer can distinguish a strong provider from an average one before the decision becomes expensive to reverse.

A company that buys every AI product through the same procurement process is ignoring material differences in the market.

The industry map is a procurement map

Healthcare, public administration and migration all resolve to B. Models served as a service sit at CCC despite carrying the highest aggregate exposure in the industry field. Foundation models and consumer creation and media resolve to C, with much weaker demonstrated governance.

THE INDUSTRY FIELD

B

Healthcare · Public administration & benefits · Migration & border · Agriculture & environment*

CCC

Justice & policing* · Models served as a service · Legal & documents* · Work & employment

CC

Biometrics & surveillance · Productivity & assistants · Critical infrastructure* · Education* · Platforms & content · Mobility & autonomous · Finance & credit

C

Foundation models · Consumer creation & media

* Indicative: fewer than 10 assessed systems.

Industry	n	RATE AI	REI	ADI
Healthcare	103	B	39.1	31.4
Public administration & benefits	49	B	44.7	26.0
Migration & border	12	B	36.7	32.0
Models served as a service	26	CCC	50.2	19.2
Platforms & content	65	CC	27.4	21.0
Finance & credit	55	CC	28.0	17.8
Foundation models	35	C	36.7	10.6
Consumer creation & media	61	C	30.5	8.3

WHERE THE COMMERCIAL ASYMMETRY SITS

Healthcare turns documentation discipline into commercial advantage

Healthcare is the strongest large industry in GEN1: 103 systems resolve to B, and 51 positions can be independently checked at source. Authorisation records, lifecycle documentation and formal product files give buyers a decision trail that can be reconstructed after the purchase.

For healthcare and life-sciences organisations, the opportunity is to extend clinical-dossier discipline across non-clinical AI in commercial, workforce, supply-chain, pharmacovigilance and enterprise-assistant use cases.

Enterprise AI's biggest exposure sits in the service layer

Models served as a service carry the highest aggregate REI in the industry field at 50.2, yet the category resolves to CCC with ADI 19.2. Only 6 of 26 positions can be independently checked at source.

For a CEO buying enterprise AI, this is where a software purchase becomes a dependency decision.

A named provider comparison can show which finalist has the stronger external position, which evidence should become a contractual condition, and which model, hosting or dependency change should automatically reopen the decision.

WHAT THIS CHANGES FOR AN ENTERPRISE AI DECISION

Buy enterprise AI

Compare finalists against their real peer category before price and integration costs create lock-in. Put the decisive evidence gaps, dependencies and reopen triggers into the contract while leverage is still with the buyer.

Scale an AI estate

Use the industry field to identify where exposure concentrates, where demonstrated governance is weakest and which shared providers or model layers can affect several business units at once.

Operate a regulated business

Reuse the evidence discipline of the strongest regulated product lines across the rest of the organisation. Governance that is already normal for a medical device or regulated service can become a commercial advantage when applied to enterprise AI.

Invest or acquire

Test the AI thesis before the term sheet. Separate a strong product from a strong AI position, identify the evidence the target should be able to produce, and price dependency or governance debt before integration.

RATE AI Independent Review places the live provider, deployment or investment decision against the measured industry field and identifies the conditions that matter before the organisation proceeds.

THE BOARD TEST

Which AI dependencies in our estate deserve board-level scrutiny before they become expensive to reverse?

Can we prove that the providers we depend on are stronger than their real peers?

HOW TO READ THE RATE AI POSITION

The headline rating

RATE AI uses a 12-band scale from AAA to D. AAA is the strongest position and D the most severe. The headline band is the primary comparative signal; the underlying axes explain why a system, industry, sector or jurisdiction occupies that position.

AAA · AA · A · BBB · BB · B · CCC · CC · C · DDD · DD · D

REI | Risk Exposure Index

Shows the level of external exposure carried by the position, including consequential use, binding rules, restrictions, enforcement and related external pressure.

ADI | Autonomy of Decision Index

Shows how much governance and decision control are demonstrably in place, including human oversight, review, explanation and decision traceability.

T | Transparency

Shows how much of the applicable evidence surface can be independently reconstructed from public sources. In GEN1, ratings at T≥90 are the positions that can be checked point by point against the public record.

Read together

The band states the comparative RATE AI position. REI shows how much exposure the position carries. ADI shows how much governance is demonstrably in place. T shows how much of that reading an external party can independently reconstruct from public evidence.

Full methodological documentation: THE RATE AI METHOD · Rating Assignment Methodology v1.0.2 · Aggregation Protocol v1.0.