

AI EXPOSURE BY JURISDICTION

The same rating can describe very different decision environments.

United Kingdom **B** North America **B** European Union **B** East Asia **DDD**

Jurisdiction is part of the AI decision. The same provider, model family or use case can sit inside a different regulatory route, evidence environment and review burden when the deployment crosses a border.

If the same provider crosses three markets, do you know exactly where the decision changes - before the contract does?

One B band, different decision environments

The United Kingdom, North America and the European Union all resolve to B in GEN1. Their underlying decision environments are materially different. The UK stands out for demonstrated governance and system-level documentation. North America offers the deepest comparison pool. The EU combines a strong evidence base with a regulatory perimeter that is increasingly consequential to product and market decisions.

THE JURISDICTION FIELD

B

United Kingdom · North America · Oceania* · European Union

CC

Latin America · South & Southeast Asia · Switzerland & SEE* · MENA

C

Sub-Saharan Africa

DDD

East Asia

* Indicative: fewer than 10 assessed systems.

Jurisdiction	n	RATE AI	REI	ADI
United Kingdom	22	B	39.4	33.0
North America	163	B	41.1	30.6
Oceania*	8	B	43.0	28.5
European Union	79	B	37.3	28.3
Latin America	28	CC	38.4	16.5
South & Southeast Asia	28	CC	31.9	16.7
Switzerland & SEE*	9	CC	34.0	14.0
MENA	16	CC	36.1	13.5
Sub-Saharan Africa	10	C	21.9	14.4
East Asia	151	DDD	26.5	7.6

THREE MARKETS, THREE DIFFERENT ADVANTAGES

United Kingdom | documentation becomes decision infrastructure

Fourteen of 22 UK systems can be independently checked at source, and the UK carries the strongest ADI among the major jurisdiction groups. System-level records make ownership, deployment context and governance materially easier for a buyer, board or authority to reconstruct.

North America | the deepest comparison field

North America contains 163 assessed systems, including 83 independently checkable positions. Buyers and investors can compare a candidate against a much larger reference set instead of treating each provider as a one-off case.

European Union | geography becomes part of product strategy

The EU resolves to B across 79 systems, with 42 positions independently checkable at source. A change in deployment role, use case, user population or provider relationship can alter the evidence the board needs even when the model itself remains unchanged.

WHAT THIS CHANGES FOR A CROSS-BORDER AI DECISION

Enter a market

Read the system inside the target jurisdiction before launch. Identify the provider role, the evidence supporting the decision, the decision owner and the external conditions that can change the approval basis.

Procure across countries

Compare the same provider against the relevant market in each jurisdiction. Write evidence obligations and reopen triggers into the contract before negotiating leverage declines.

Scale an existing deployment

Treat a change in geography as a potential material change in the decision, even when the product and model version remain the same.

Invest or acquire

Separate market opportunity from jurisdictional evidence debt. Price the cost of proving, operating and defending the AI position across the markets in the investment thesis.

RATE AI Independent Review places the live cross-border decision against the measured jurisdiction field and identifies the conditions that matter before the organisation proceeds.

THE BOARD TEST

Would this system earn the same approval in every market where you plan to use it?

Which jurisdictional change would bring that decision back to the board?

Bring RATE AI the AI decision that has to work across more than one jurisdiction.

HOW TO READ THE RATE AI POSITION

The headline rating

RATE AI uses a 12-band scale from AAA to D. AAA is the strongest position and D the most severe. The headline band is the primary comparative signal; the underlying axes explain why a system, industry, sector or jurisdiction occupies that position.

AAA · AA · A · BBB · BB · B · CCC · CC · C · DDD · DD · D

REI | Risk Exposure Index

Shows the level of external exposure carried by the position, including consequential use, binding rules, restrictions, enforcement and related external pressure.

ADI | Autonomy of Decision Index

Shows how much governance and decision control are demonstrably in place, including human oversight, review, explanation and decision traceability.

T | Transparency

Shows how much of the applicable evidence surface can be independently reconstructed from public sources. In GEN1, ratings at T≥90 are the positions that can be checked point by point against the public record.

Read together

The band states the comparative RATE AI position. REI shows how much exposure the position carries. ADI shows how much governance is demonstrably in place. T shows how much of that reading an external party can independently reconstruct from public evidence.

Full methodological documentation: THE RATE AI METHOD · Rating Assignment Methodology v1.0.2 · Aggregation Protocol v1.0.