

AI EXPOSURE BY SECTOR

Public systems lead overall; the advantage changes sharply across markets.

Public **B** Private **CC**

Across the assessed field, public systems resolve to B while private systems resolve to CC. Public systems also show stronger demonstrated governance overall. The pattern changes when the field is opened by market.

Ownership tells a CEO less than the actual position of the system, provider and decision environment around it.

The public field sets the stronger global benchmark

The 111 public systems in GEN1 resolve to B, with REI 39.7 and ADI 25.5. The 414 private systems resolve to CC, with REI 33.9 and ADI 19.3. The gap is large enough to matter in procurement, board oversight and market positioning.

THE REVERSAL INSIDE MAJOR MARKETS

Market	Public ADI	Private ADI	Reading
United Kingdom	42.0	25.5	Public lead
North America	26.4	31.7	Private lead
European Union	30.0	27.1	Public lead

Provider quality is decided at system and market level

In the United Kingdom, public systems reach ADI 42.0 versus 25.5 for the private subset. In North America, the relationship flips: private systems reach ADI 31.7 versus 26.4 for public systems. The European Union shows a smaller public lead.

For a CEO, the operational conclusion is specific: judge the system and provider inside the market where the decision will actually operate. The sector label provides context; comparative diligence establishes the position.

WHERE THE COMMERCIAL LEVERAGE SITS

Public procurement can move the evidence burden to the supplier

A public buyer has its strongest leverage before signature. When governance, traceability, review and decision evidence become selection conditions, suppliers can be compared before operational dependence begins.

RATE AI can read a shortlist against the same external field, make the differences between finalists explicit, and turn the evidence that separates them into named procurement conditions that can later be re-tested.

Private providers can turn governance strength into sales infrastructure

North America shows that private operators can outperform the public subset on demonstrated governance. A provider with a stronger independent position than its peers can use that advantage in enterprise tenders, regulated procurement, partnerships and transaction diligence.

Strong governance becomes commercially valuable when it shortens the path to trust.

The public-private boundary is often inside the same decision: a public institution selects a private provider, a regulated company buys models and cloud services, and a strong deployment can still inherit a weak supplier assumption.

WHAT THIS CHANGES FOR A CLIENT

Public buyer

Use the market benchmark before award. Compare finalists on the evidence that matters, turn unresolved gaps into contractual conditions, and preserve the basis on which the supplier was selected.

Private provider

Know whether the organisation is actually stronger than its peers and convert that advantage into procurement proof, tender credibility and faster customer approval.

Enterprise or regulated operator

Read internal systems and external providers on the same decision scale so that a familiar supplier or public counterparty receives the same disciplined scrutiny as the rest of the estate.

Investor or board

Separate ownership from governance quality before pricing a transaction, approving a partnership or accepting a material dependency.

RATE AI Independent Review places the live procurement, provider, deployment or governance decision against the measured external field and identifies the conditions that matter before the organisation proceeds.

THE BOARD TEST

When a public buyer and a private provider meet inside one AI decision, which side is carrying the weaker evidence?

Do we know that before approval - while the conditions can still be changed?

HOW TO READ THE RATE AI POSITION

The headline rating

RATE AI uses a 12-band scale from AAA to D. AAA is the strongest position and D the most severe. The headline band is the primary comparative signal; the underlying axes explain why a system, industry, sector or jurisdiction occupies that position.

AAA · AA · A · BBB · BB · B · CCC · CC · C · DDD · DD · D

REI | Risk Exposure Index

Shows the level of external exposure carried by the position, including consequential use, binding rules, restrictions, enforcement and related external pressure.

ADI | Autonomy of Decision Index

Shows how much governance and decision control are demonstrably in place, including human oversight, review, explanation and decision traceability.

T | Transparency

Shows how much of the applicable evidence surface can be independently reconstructed from public sources. In GEN1, ratings at T≥90 are the positions that can be checked point by point against the public record.

Read together

The band states the comparative RATE AI position. REI shows how much exposure the position carries. ADI shows how much governance is demonstrably in place. T shows how much of that reading an external party can independently reconstruct from public evidence.

Full methodological documentation: THE RATE AI METHOD · Rating Assignment Methodology v1.0.2 · Aggregation Protocol v1.0.